

ULSTER - FIU (Marketing) Curriculum (after 2021)

*Course category: UC = University Core; FC = Faculty Core; AC = Area Core; AE = Area Elective; FAE = Faculty Elective;
UE = University Elective; FE= Free Elective*

Sem.	Course Code	Full Course Title	Course Category	Hours and Credit				PRE-REQUISITE	ECTS
				Lec.	Tut.	Lab/Pr.	Tot.		
1	MGMT101	INTRODUCTION TO BUSINESS I	FC	3	0	0	3		7
1	MATH111	MATHEMATICS FOR BUSINESS I	FC	3	0	0	3		7
1	ECON101	INTRODUCTION TO ECONOMICS I	FC	3	0	0	3		7
1	MARK301	PRINCIPLES OF MARKETING	AC	3	0	0	3		5
1	MGMT306	HUMAN RESOURCE MANAGEMENT	AC	3	0	0	3		4
1	ENGL121	ENGLISH-I	UC	3	0	0	3		4
Total Ulster Courses: 6			TOTAL:	18	0	0	18		34
2	MGMT102	INTRODUCTION TO BUSINESS II	FC	3	0	0	3	MGMT101	6
2	MGMT206	ENTREPRENEURSHIP (AE1)	AC/AE	3	0	0	3		6
2	MGMT304	ORGANIZATIONAL BEHAVIOR	AC	3	0	0	3		5
2	ECON102	INTRODUCTION TO ECONOMICS II	FC	3	0	0	3		7
2	MATH112	MATHEMATICS FOR BUSINESS II	FC	3	0	0	3	MATH111	6
2	ITEC100	INFORMATION TECHNOLOGIES	UC	2	0	2	3		5
2	ENGL122	ENGLISH-II	UC	3	0	0	3	ENGL121	4
Total Ulster Courses: 7			TOTAL:	20	0	2	21		39
3	MGMT203	BEHAVIORAL SCIENCE	FC	3	0	0	3		6
3	MGMT205	BUSINESS LAW	FC	3	0	0	3		6
3	ACCT201	PRINCIPLES OF ACCOUNTING I	FC	3	0	0	3		6
3	STAT211	BUSINESS STATISTICS I	FC	3	0	1	3	MATH111	6
3	TUOG101/TUR K131	TURKISH LANGUAGE-I / TURKISH AS A FOREIGN LANGUAGE-I	UC	2	0	0	2		3
3	TARH101/HIST 111	ATATÜRK İLKELERİ VE İNKILAP TARİHİ-I / ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I	UC	2	0	0	2		3
3	ECASXX1	FACULTY ELECTIVE	FE	X	X	X	3		6
Total Ulster Courses: 6			TOTAL:	16	0	1	19		36
4	MGMT204	BUSINESS COMMUNICATION	FC	3	0	0	3		6
4	ACCT202	PRINCIPLES OF ACCOUNTING II	FC	3	0	0	3	ACCT201	6
4	MARK306	INTEGRATED MARKETING COMMUNICATIONS (AE2)	AC/AE	3	0	0	3		6
4	STAT212	BUSINESS STATISTICS II	FC	3	0	1	3	STAT211	6
4	MGMT201	ORGANIZATIONAL THEORY	AC	3	0	0	3		6
4	TUOG102/TUR K132	TURKISH LANGUAGE-II / TURKISH AS A FOREIGN LANGUAGE-II	UC	2	0	0	2		3
4	TARH102/HIST 112	ATATÜRK İLKELERİ VE İNKILAP TARİHİ-II / ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II	UC	2	0	0	2		3
Total Ulster Courses: 7			TOTAL:	19	0	1	19		36
5	MGMT202	INTERNATIONAL COMMERCE	AC	3	0	0	3		6
5	MGMT301	PRODUCTION AND OPERATION MANAGEMENT	AC	3	0	0	3		6
5	MGMT303	INTERNATIONAL BUSINESS	AC	3	0	0	3		6
5	MGMT305	MANAGEMENT INFORMATION SYSTEMS (FE2)	AC/FE	3	0	0	3		5
5	MARK303	MARKETING MANAGEMENT (AE3)	AC/AE	3	0	0	3		6
5	FINA310	FUNDAMENTALS OF CORPORATE FINANCE	AC	3	0	0	3		6
Total Ulster Courses: 6			TOTAL:	18	0	0	18		35
6	MGMT302	QUALITATIVE ANALYSIS FOR MANAGEMENT	AC	3	0	1	3	STAT212	6
6	FINA302	MONEY AND BANKING (FE3)	AC/FE	3	0	0	3		6
6	MGMT352	BUSINESS PLAN (FE4)	AC/FE	3	0	0	3		6
6	MARK202	CONSUMER BEHAVIOR (AE4)	AC/AE	3	0	0	3		6
6	MGMT300	SUMMER INTERNSHIP - 30 CALENDAR DAYS	FC	0	0	0	0		5
6	ECON402	MANAGERIAL ECONOMICS	AC	3	0	0	3		6
Total Ulster Courses: 6			TOTAL:	15	0	1	15		35
4TH YEAR - ULSTER UNIVERSITY									
7	-	ULSTER UNIVERSITY TRANSFER (UE1)	UE	X	X	X	X		X
7	MGMT402	STRATEGIC MANAGEMENT	AC	3	0	0	3		6
7	-	ULSTER UNIVERSITY TRANSFER (UE2)	UE	X	X	X	X		X
Total Ulster Courses: 3			TOTAL:	3	0	0	3		6
8	-	ULSTER UNIVERSITY TRANSFER (UE3)	UE	X	X	X	X		X
8	-	ULSTER UNIVERSITY TRANSFER (UE4)	UE	X	X	X	X		X
8	MGMT401	RESEARCH METHODS FOR ECONOMICS AND ADMINISTRATIVE SCIENCES	FC	3	0	0	3		6
Total Ulster Courses: 3			TOTAL:	3	0	0	3		6